



THE AMERICAN  
UNIVERSITY OF ROME



# THE AMERICAN UNIVERSITY OF ROME

## UNDERGRADUATE PROGRAM GUIDE

The American University of Rome prepares you to live and work across cultures as a skilled and knowledgeable citizen of an interconnected and rapidly-changing world.

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[www.aur.edu](http://www.aur.edu)

*She always had been fond of history, and in Rome was history in the stones of the street and the atoms of the sunshine.*

Henry James, author.

## Why Study at AUR?

Overlooking the historical center of Rome, the university is located on top of Rome's highest hill, and its own garden of umbrella pines offers a spectacular view of the city and the surrounding hills. The campus is near two city parks and a host of historical landmarks.

An undergraduate education at The American University of Rome provides you with the tools needed to succeed in the 21st century.

an advisor from one of our full-time academic team who will follow and support you throughout your undergraduate journey.

Critical thinking, problem solving, writing and intercultural communication are central to our undergraduate curriculum.

AUR prepares you to live and work across cultures as skilled and knowledgeable citizens of an interconnected and ever-changing world through its practical interdisciplinary academic majors, opportunities for learning through travel and internships, and its multi-cultural student body, faculty, and staff.

During your four-year career, you will be educated by our richly diverse and dedicated faculty of award-winning scholars and professionals. You will also be assigned

Toll Free from US to US office: 888 791 8327

Toll Free from US to Rome office: 877 592 1287

Call AUR from Europe / Non US: +39 06 58 330 919

Email [admissions@aur.edu](mailto:admissions@aur.edu)

## An Outstanding Education

The American University of Rome is home to a highly diverse student body representing over 60 countries on campus and 28 native languages are spoken amongst our faculty and students.

In reflection of this eclectic campus, our professors respect and draw from different points of view, ideas, and real-world experiences, enriching the dialogue within the classroom.

### STUDY ABROAD OPPORTUNITIES

For the majority of our students, Rome is already 'studying abroad'. However, we believe that the opportunity to study in another institution and another country will broaden and deepen your educational experience. AUR offers study abroad options around the globe from Japan to Germany, Madrid to Cairo, and all stops in between

### Honors Program in Social Innovation & Entrepreneurship

The AUR Honors Program creates learning experiences and educates entrepreneurial leaders to seek out the toughest challenges, find opportunity in crisis, and demonstrate principled leadership. You will be mentored by world-class "Entrepreneurs in Residence", and have access to opportunities outside the classroom throughout the program.

The program is open to eligible students who meet the GPA requirement from all majors. Courses include *Social and Cultural Literacy*, *Applied Ethics: From the Stoics to Startups*, and *Fundamentals of Social Entrepreneurship*.



## Why Study in Rome?

Rome is a city unlike any other. The city's 50+ museums and 900+ churches house world-renowned paintings, frescoes, and sculptures. The cobblestoned streets and majestic piazzas are architectural masterpieces in themselves, and the entire historic center is a UNESCO World Heritage site.

Beyond its historical and artistic importance, modern-day Rome is a major European capital with hundreds of embassies, international organizations, governmental agencies, and multinational companies, and serves as a bustling hub for business, politics and research. The city is constantly welcoming foreign dignitaries, international celebrities, groundbreaking scientists, and world-famous businesspeople; creating an inspiring atmosphere for students as they prepare for their futures.

*Rome is our classroom.* Professors frequently complement their lessons with on-site visits around the city, guiding students through the richly layered experience that is the Eternal City and highlighting its global context throughout the ages.

Rome's location on the Mediterranean in the center of Italy has been strategic for centuries, serving as an important gateway between Europe, Africa and Asia. Rome is still the ideal location for students with a love of travel to explore Europe and beyond.



*The one thing people can't take away from you is your education. And it is worth the investment.*

Michelle Obama, former First Lady

## **Our Majors**

**B.A. Archaeology and Classics**

**B.A. Art History**

**B.S. Business Administration**

**B.A. Communication**

**B.A. English Writing, Literature & Publishing**

**B.A. Film and Digital Media**

**B.A. Fine Arts**

**B.A. Interdisciplinary Studies**

**B.A. International Relations**

**B.S. Travel & Tourism Management**

## **Our Minors**

Archaeology

Art History

Classical Studies

Communication

Cultural Heritage

Digital Media Production

Economic Development and  
Globalization

English Literature

English Writing

Film and Video Production

Finance

Fine Arts

Food Studies

International Business

International Relations

Italian Studies

Latin

Marketing

Mediterranean Politics, Society & Culture

Religious Studies

Social Marketing

Social Science

The Business of Art

The Italian Business Environment

Travel and Tourism

## B.A. Archaeology and Classics

You will have the opportunity to combine your studies in the classroom with Rome itself by excavating its historical sites and marveling at its ancient wonders.

This program provides an in-depth study of the Ancient World, its literature, and its culture.

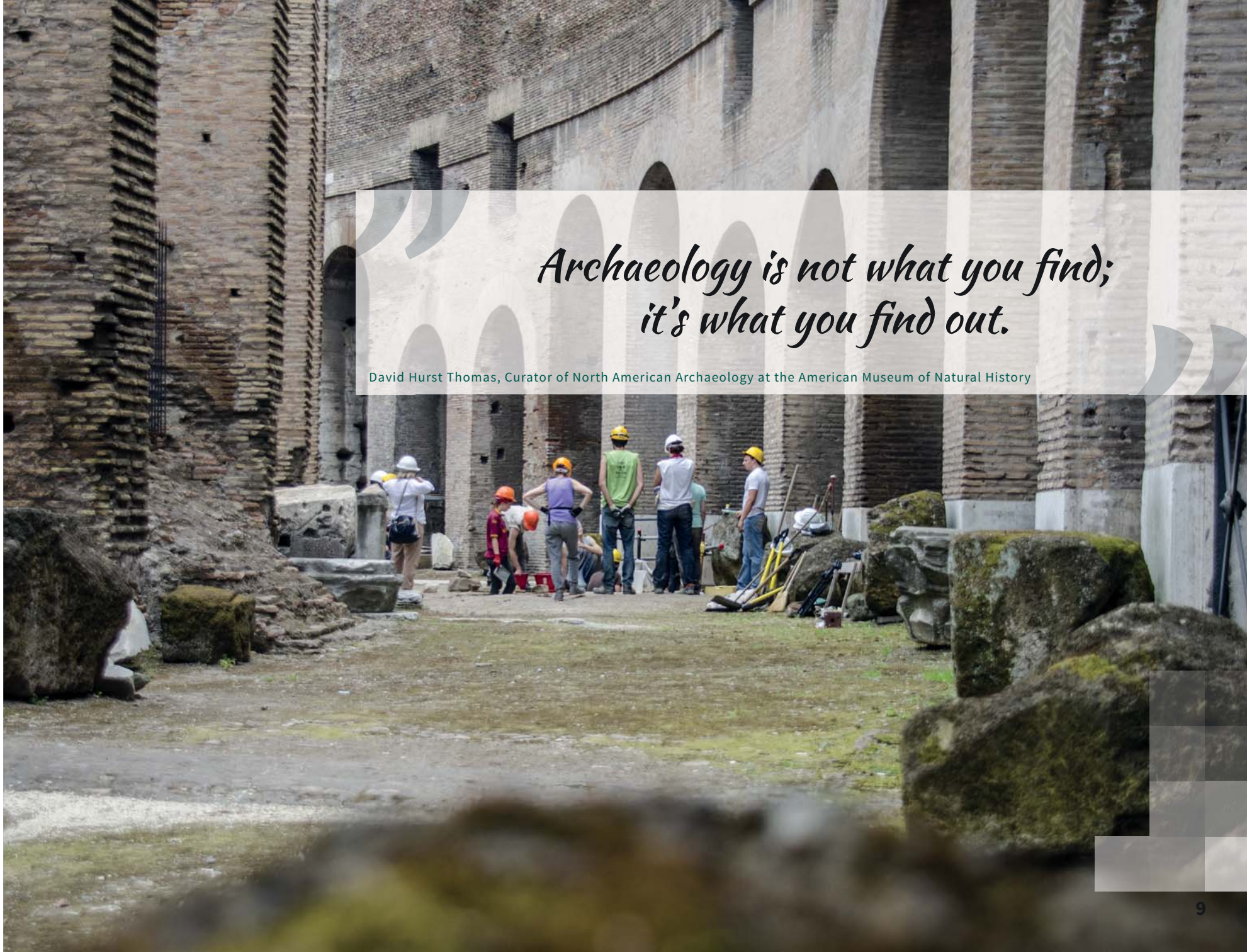
Through Archaeology, you will study the material remains of the human past, from the earliest prehistoric hunter-gatherers to the complex societies of the modern era, and combines the methods of the arts and sciences.

You will cover all aspects of the Classical world, with courses including the art, architecture, literature, politics and philosophy of ancient Greece, Rome, and North Africa.

Beyond the campus, you will experience excavating iconic sites first-hand, such as the Colosseum and Roman Forum, as well as being among the first to excavate newly-discovered sites.

### A sample selection of courses includes:

- AHAR 101 Arts of Antiquity
- ARC 103 Ancient Roman Technology
- ARC 104 Investigating Archaeology: Methods and Techniques for Analyzing the Past
- CLHS 205 Rome: Republic and Empire
- ARC302 Being Human: Theoretical Issues in Archaeology
- ARC 301 Archaeology of Roman Identity



*Archaeology is not what you find;  
it's what you find out.*

David Hurst Thomas, Curator of North American Archaeology at the American Museum of Natural History



*Everybody who does anything to try to succeed has to give the best of themselves, and art has made me pull the best out of myself.*

LeRoy Neiman, artist

## B.A. Art History

From the Roman Forum and Sistine Chapel to the MAXXI Museum of Contemporary Art, Rome houses countless art treasures that contribute irreplaceable insight into the field of Art History.

Art History students at AUR go beyond textbooks to come face-to-face with these masterpieces in the unique atmosphere of our on-site classes. By learning in this interactive manner, you will grasp the intrinsic nature of a wide variety of media, including painting, sculpture and architecture.

The Art History Program at The American University of Rome provides an innovative education focused on western and neighboring visual cultures. The program stimulates the acquisition of knowledge and encourages critical thinking skills, creativity and cross-cultural understanding.

Our international faculty of active scholars instructs small classes, many on-site in Rome and around Europe. The class *Picasso and his Time*, for example, balances classroom study and a trip to Nice, France to see one of the birthplaces of modernism.

### A sample selection of courses includes:

- AH 102 Art and Its History: Foundations
- AH 200 From Ancient to Renaissance Art
- AH 202 Art of (Post) Modernity
- AH 210 Van Gogh to Warhol
- AH 321 Venice in the Renaissance
- AH 410 Art, Power and Propaganda

## B.S. Business Administration

The American University of Rome offers one of the leading American-based undergraduate business programs in Europe.

We foster an appreciation of cultural, linguistic, ethnic and managerial diversity. You will graduate ready to begin working in either American or international settings. Our degree also provides a firm foundation for MBA graduate study.

As a Business Administration student, you will follow a structured core curriculum that introduces various functions of business and provides you with the quantitative tools necessary to understand and interpret data.

The program has an international focus with many opportunities for students to explore the social and cultural ramifications of operating in the global economy.

With an AUR Business degree you will be ready to begin your career in business in the fields of marketing, finance, manufacturing, sales, advertising and management.

**Students may focus their Business Administration electives by taking a Concentration of 15 credits in:**

- Economics
- Finance
- Marketing
- Social Marketing



*Great things in business are never done by one person. They're done by a team of people.*

Steve Jobs, Apple Inc.



*The communications major opens the doors to creativity in a way that many other majors simply do not.*

Christina Berchini, The Huffington Post

## **B.A. Communication**

The media and the way we communicate through the media are shaping who we are as individuals and how we connect in an increasingly multi-cultural and globalized society.

A communication degree is not only about learning how to communicate information proficiently, but also is essential in traditional fields such as journalism, advertising, public relations, and the rising marketplaces of big data and artificial intelligence.

In the Communication program, you will gain the following core competencies:

- Excellent writing skills for digital and print journalism
- Highly developed conceptual analysis and critical thinking skills for post-graduate studies
- The training and practice to use appropriate tools & technology in production
- Knowledge of the laws and ethical guidelines that govern the media and its practitioners
- The preparation to work and operate successfully in a global environment characterized by diversity and intercultural understanding and respect.

**Students may focus their Communication electives by taking a Concentration of 15 credits in:**

- Journalism and Writing
- Public Relations and Advertising
- Film Studies
- Cultural Studies
- Media and Globalization
- Media Management
- Media, Politics, and Social Change



## B.A. English Writing, Literature, and Publishing

This program is designed to help you find your narrative voice, and to provide professional tools for writing and storytelling.

The English Writing, Literature and Publishing program explores the interdependent relationship between writing, publishing, and the study of literature. In this program, all three aspects come together to help you refine your talent and gain the skills and knowledge needed to succeed in the world of writing and publishing.

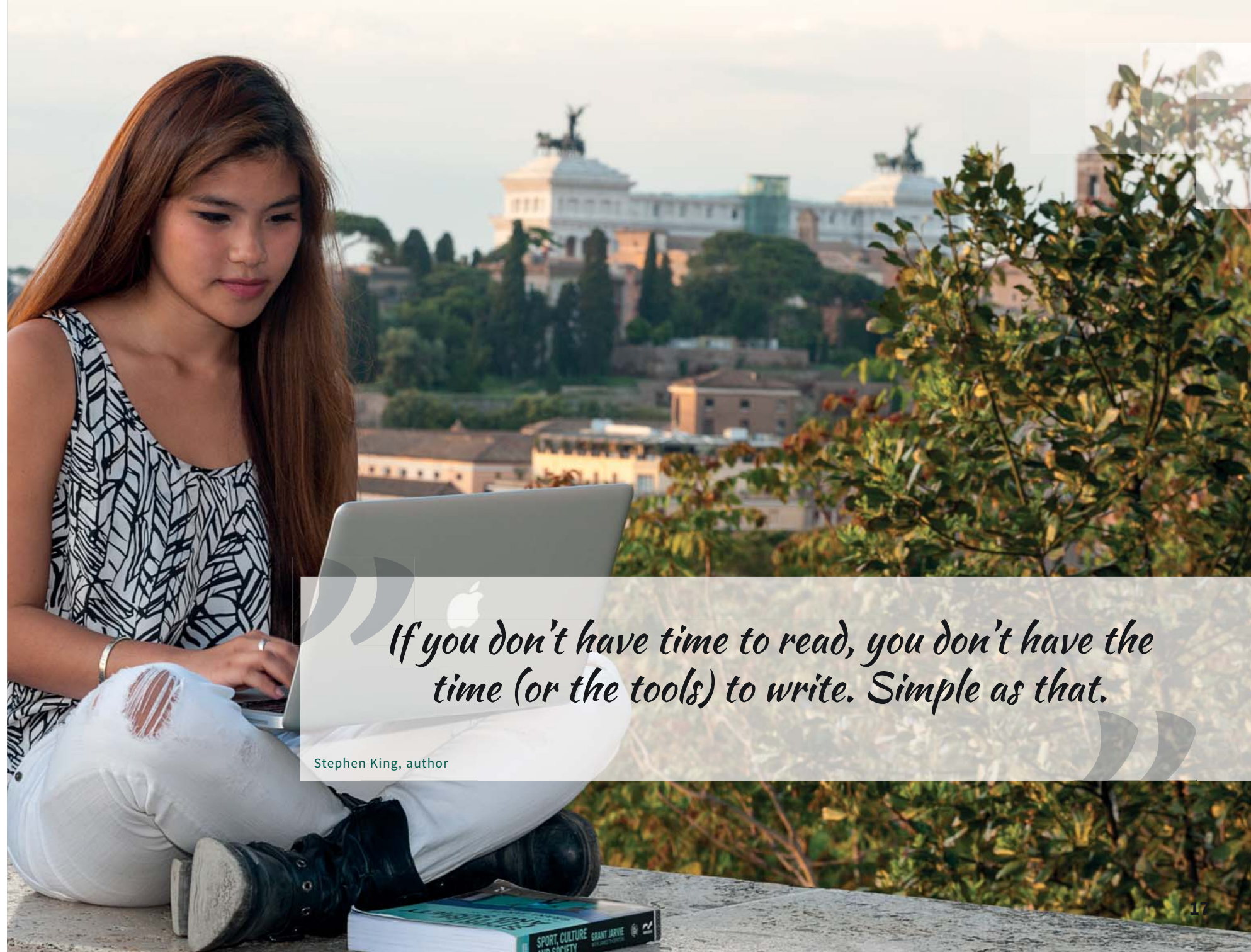
Our flexible program is designed to work cooperatively with other fields of study at AUR, for aspiring journalists or filmmakers, authors or editors and literary agents - plus, professionals in all industries.

We have a focus on writing and literature, so you can go on to pursue graduate work in literature or an MFA in writing. You will also learn web design and technological skills to be competitive in the world of journalism and magazine publishing. If you wish to write professionally, we have a creative writing track that allows you to pursue your literary or journalistic talents.

The senior capstone project can be creative: poetry, short fiction, drama, memoir, travel writing, a series of essays, or a scholarly thesis.

### A sample selection of courses includes:

- ENG 305 Literary Editing and Publishing
- COM 403 Magazine Journalism Practicum
- ENFD 310 Adapting Literature to the Screen
- ENG 303 Images of Italy in British and American Writers
- ENG 308 Playful Subversion: Understanding Postmodern Text
- ENG 309 Shakespeare's Italian Plays
- ENG 311 The Art and Craft of Writing



*If you don't have time to read, you don't have the time (or the tools) to write. Simple as that.*

Stephen King, author



*To be a film-maker, you have to lead. You have to be psychotic in your desire to do something unusual, something different.*

Danny Boyle, director, producer, and screenwriter

## B.A. Film and Digital Media

AUR's Film and Digital Media program is the only one of its kind to be taught in English and based in Italy, with the added bonus of being in a city so important to the subject.

At The American University of Rome, you will explore how to translate your imagination into visuals, sound, film and other digital media while demonstrating control over language, narrative technique and form.

This program is conducted by an award-winning team of film and media experts. The curriculum is rich in variety, with courses in film and video production, design and development of multimedia products, screenwriting and photography.

You may complement their practical skills with courses exploring the history of film and the issues surrounding the industry today.

**You may focus our electives by taking a Concentration of 15 credits in:**

- Acting
- Digital Media Production
- Film and Video Production
- Film Studies
- Photography and Creative Arts
- Visual Culture

Numerous internships with globally-renowned organizations such as National Geographic, The Discovery Channel and Vatican Radio are available to students of this program, often leading to employment after graduation.

**A sample selection of courses includes:**

- FDM 214 Fundamentals of Screenwriting
- FDM 302 Advanced Screenwriting: Screen Story Development
- FDM 303 Field Production for TV and Film
- FDM 304 Screen Crafts: Hands-on Cinematography
- FDM 307 Documentary Production Workshop

## B.A. Fine Arts

Our Fine Arts program will develop your capacity for creative expression and innovation, critical observation and analysis, and technical ability in traditional artistic media.

One of the most spectacular aspects of studying in Rome is being inspired by the work of Old Masters in the cathedrals and basilicas throughout the city, and the works of Ancient Roman to contemporary art in the city's myriad museums and galleries.

On-site courses in Rome and access to the artistic traditions of Europe and the Mediterranean, allowing you to draw, paint, and photograph The Eternal City over the course of your degree program.

You will become an expert artist by completing studio courses working in various media and selecting a concentration in either painting or printmaking. You can also select courses in the areas of communication, the business of art, cultural heritage and gallery management, and conservation.

You can pursue many career possibilities with a degree in Fine Arts, including curating, arts administration, art therapy or gallery work. You will also be equipped with an extensive portfolio upon graduation from the program, which can be utilized together with the senior thesis to apply for post-graduate studies.

### A sample selection of courses includes:

- ART 100 Color and Composition
- ART 215 Painting Techniques II
- ART 251 Sculpture in Clay
- ART 302 Drawing the Figure
- ART 303 Printmaking III



*Fine art is that in which the hand, the head, and the heart of man go together.*

John Ruskin, watercolorist, art critic, draughtsman, social thinker, and philanthropist



*In the longer run and for wide-reaching issues, more creative solutions tend to come from imaginative interdisciplinary collaboration.*

Robert J. Shiller, American Nobel Laureate, economist, academic, and best-selling author

## B.A. Interdisciplinary Studies

The curriculum for Interdisciplinary Studies leaves ample room for personal variation so that you can tailor your studies to your own particular interests.

**Sometimes the best way to reach your unique career goals is to design your own path.** This degree enables you, in conjunction with your academic advisor, to foster and develop personal interests and assemble a program of “clusters” of courses that do not fall either within The American University of Rome’s existing range of degree programs or under a conventional, academic heading. In particular, you are encouraged to take advantage of our unique situation in Rome, and utilize a wide range of the city’s resources.

While building upon the objectives of the various departments, your own tailor-made program promotes individualism, encourages bi-lateral thinking and research across a range of subjects.

Interdisciplinary studies will develop your ability to:

- Make meaningful and effective connections across disciplines
- Identify and incorporate discussions of cultural, political, artistic, and religious diversity
- Critically analyze and evaluate alternative points of view.

## B.A. International Relations and Global Politics

AUR's International Relations and Global Politics Program brings together the academic excellence offered by our faculty and the opportunity for internships at organizations around the world.

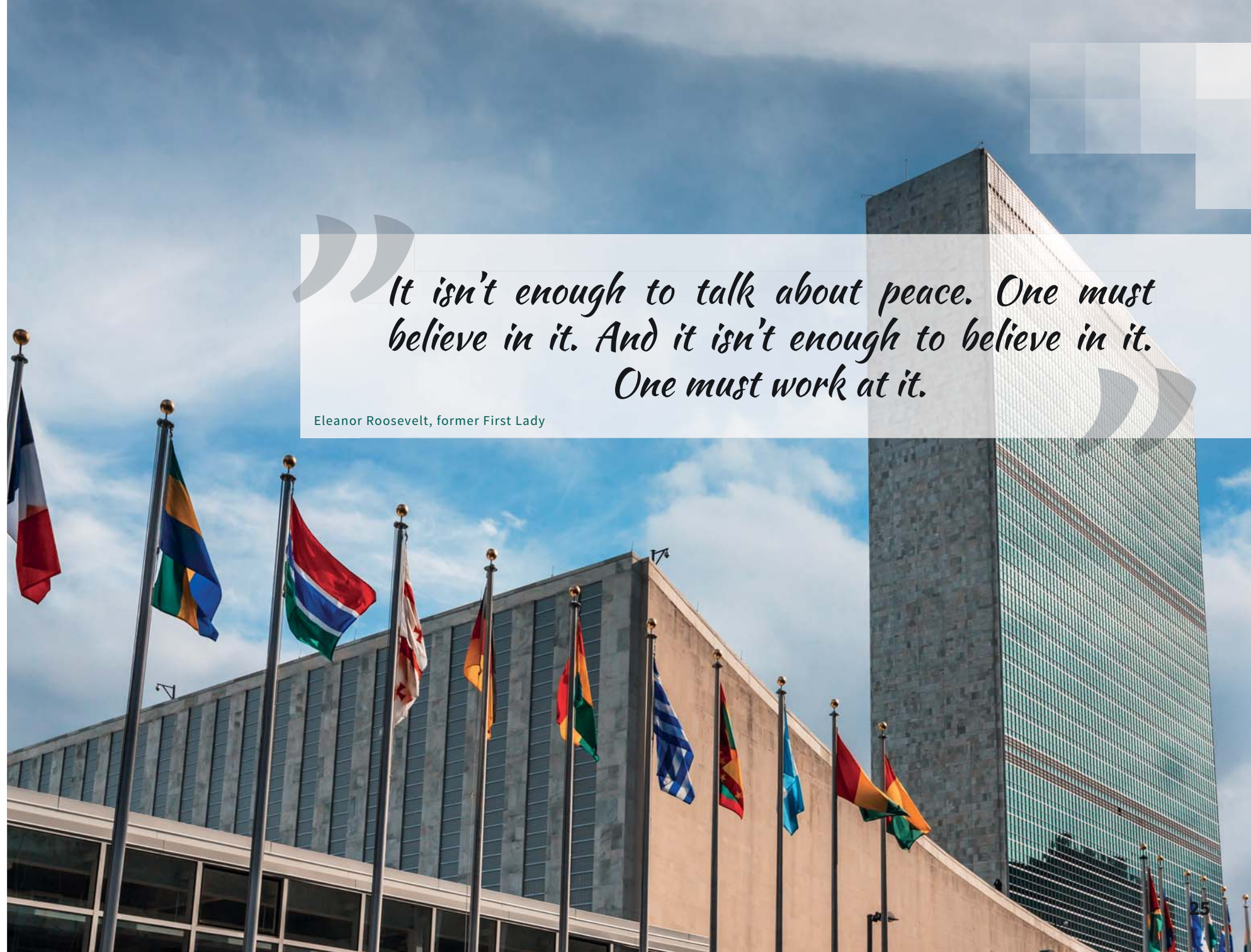
AUR's courses in politics, economics, public administration, law and related areas focus on Europe, the Mediterranean and the Middle East while considering the role and influence of the United States on the global stage.

A number of international organizations, such as the Food and Agriculture Organization of the United Nations (FAO), World Food Programme (WFP), International Fund for Agricultural Development (IFAD) and Biodiversity International, are headquartered in Rome. As the political heart of Italy, Rome is also home to many foreign embassies and cultural institutions.

Outside the classroom, you can see your topics of study in action by attending international conferences that address topical issues and present the opportunity to meet, listen to and question those who develop and implement international relations policy.

Students can participate in field-study trips within Italy, throughout Europe and beyond to bridge theoretical learning with real-world experience. Recent trips include:

- London: The UK and EU after the Brexit Vote
- Turkey: A Rising Regional Power
- Northern Ireland: Conflict and Conflict Resolution
- Kosovo: Nation-Building and International Organizations
- The Basque Country: Politics and Violence
- France: Aligning and Dis-Aligning with Populist Tendencies in the EU



*It isn't enough to talk about peace. One must believe in it. And it isn't enough to believe in it. One must work at it.*

Eleanor Roosevelt, former First Lady



*The thing about tourism is that the reality of a place is quite different from the mythology of it.*

Martin Parr, photographer and artist

## **B.S. Travel and Tourism Management**

AUR's B.S. in Travel and Tourism Management will prepare you for a dynamic career in this rapidly-growing, creative and innovative industry through an interdisciplinary, practical and in-depth curriculum.

Travel and tourism is one of the largest and fastest-growing economic sectors in the world. Today, the tourism industry accounts for one in eleven jobs globally. Over the next ten years the industry it will grow at a rate of more than 4% per year.

AUR's Travel and Tourism Management curriculum is designed to meet the needs of the industry by combining liberal arts, business, and specialized courses in travel and tourism with real-world experience.

Studying travel and tourism in Rome also affords myriad opportunities for unique fieldwork. You will participate in a number of field trips and field studies throughout your studies.

**You may focus your electives by taking a Concentration in Food Tourism or Cultural & Heritage Tourism.**

### **A sample selection of courses from Food Tourism includes:**

- IS 212 Italian Food and Culture
- TTM 312 Food Tourism
- ENG 321 A Moveable Feast: Writing about Food
- IS 251 Food and (Multi)culture in Italy

### **A sample selection of courses from Cultural & Heritage Tourism includes:**

- ARTM 311 Cultural and Heritage Tourism
- ARMG 315 Management of Cultural Heritage
- COIS 320 Italian Media and Popular Culture
- ENG 325 The Grand Tour and the Literature of Tourism

## Careers and Internships

The American University of Rome supports your endeavors to gain real-world work experience by offering internship opportunities every semester.

Academic internships for course credit provide you with a practical way of relating your studies to your career interests. Over 73% of AUR students will undertake at least one internship during their time here - many will undertake two.

Previous internship opportunities include:

- Food & Agriculture Organization of the United Nations
- Fulbright Commission
- Associated Press
- Italian Parliament
- Bioersity
- Unilever
- U.S. Embassy In Rome
- Marden Entertainment
- Vatican Museums
- NATO Defense College
- National Geographic
- World Food Programme

89% of our graduates are employed full-time or participating in post-graduate study.



## Financial Aid and Scholarships

The American University of Rome is committed to assisting you achieve your educational goals. With this in mind, we have a variety of different paths to aid you throughout your time at AUR.

The American University of Rome's dedicated financial aid office provides guidance and various comprehensive financial assistance programs as you consider how to finance your education.

### Scholarships

AUR offers Scholarships based on merit and need. We also accept external scholarships that you may obtain from other sources.

### Student Training Program.

AUR has a Student Training Program for students who have already completed a minimum of one semester with AUR. Students who participate in this program receive training in various areas of the University in exchange for partial remission of fees and tuition or tuition reimbursement if tuition has been paid in full.

If you have any questions, please contact the Financial Aid Office on [financialaid@aur.edu](mailto:financialaid@aur.edu) or visit our website at [www.aur.edu](http://www.aur.edu).

## Student Housing

The American University of Rome takes great pride in providing students with safe, comfortable living environments.

Students selecting university-facilitated housing are placed in furnished apartments suited for a “full immersion” cultural experience.

We offer a range of apartments which vary in location, style and size. Apartments are located in desirable, residential areas of Rome convenient to the university campus: Monteverde, Giancolense, Trastevere, and Colli Portuense.

All apartments are either within walking distance or adjacent to public transit routes relative to the university.

Each apartment includes the following amenities:

- Desktop computer
- Wi-Fi
- Telephone
- Linens and towels
- Washing machine
- Fully equipped kitchen.



## Student Life

The Student Life team at AUR is dedicated to ensuring that your time at the university is filled with opportunities to grow both educationally and socially.

### SPORTS AND ATHLETICS

AUR boasts a championship winning (2018) Men’s Soccer Team and an equally fantastic Women’s Soccer Team - AUR Wolves and She-Wolves respectively - who compete against other Roman university teams throughout the academic year in the *Campionato di Calcio delle Università Romane*, an intercollegiate league.

Other popular activities include Running, Yoga, Basketball and Volleyball.

### FITNESS CENTER

AUR utilizes a popular local gym as its Fitness Center and all full-time degree-seeking students are provided with a free gym membership. This includes weight room, cardio fitness and muscle toning equipment and fitness and toning classes.

### CLUBS AND ORGANIZATIONS

There is a range of diverse and inclusive clubs and organizations at AUR. Some examples include:

- Art History Club
- Business Club
- Diversity Club
- Drama Club
- LGBTQAUR
- Student Veterans Association

### STUDENT GOVERNMENT

The American University of Rome’s Student Government (AURSG) has been serving the university community since 1998 by enhancing the quality of student life. Student Government provides leadership opportunities for students and encourages participation among the campus community through club and charity events.



## Applications and Admissions

We're often asked the question "What do you look for in an ideal AUR applicant?"

There's really no single answer to this; grades and test scores are important but we are interested in the whole person, not just the statistics. If you are a dreamer, if you are an adventurer, if you want to make a difference ... then you are AUR.

### SIX STEPS TO APPLY

1. Select the details of the Program in which you're interested and the semester/year of your application
2. Enter your personal information and contact details
3. Add details of your current/last school and (non-native English speakers only) details of any English tests you have taken (TOEFL/TOIEC/IELTS)
4. Enter the details of any academic or professional references
5. Upload your supporting documentation - personal statement of at least 500 words, essay of at least 500 words, and high school or university transcripts.
6. Finally, select how you would like to pay your application fee (this is waived for certain individuals).  
*Undergraduate fee: €50*

**APPLY ONLINE**  
**WWW.AUR.EDU/APPLY**



The American University of Rome operates a rolling admissions process with preference given to early applicants.

AUR requires an American high school diploma with a minimum GPA of 3.0 or any equivalent qualification. However, each applicant is reviewed individually; leadership, motivation, academic improvement, the level of the high school program's difficulty, involvement in activities, and potential for growth are important considerations in the selection process.

We are SAT/ACT test score optional:

- **SAT Code: 0262**
- **ACT Code: 5392**

### ONE STUDENT'S STORY

Christopher Roberts (B.A. Communication) is currently running an advertising agency, Circus Marketing, with offices in Los Angeles, Mexico City, Madrid, and Buenos Aires.



On his experience at AUR and how it has contributed to his success, Christopher shares, "AUR is the base for everything I have done professionally. I was fortunate to have had passionate and dedicated professors that instilled in me the tools and knowledge that I still apply until this day. From a human and academic perspective, AUR was the foundation for what was to come. Work and life experience are a valuable part of becoming an expert in any field, but it was AUR that really prepared me for my future."

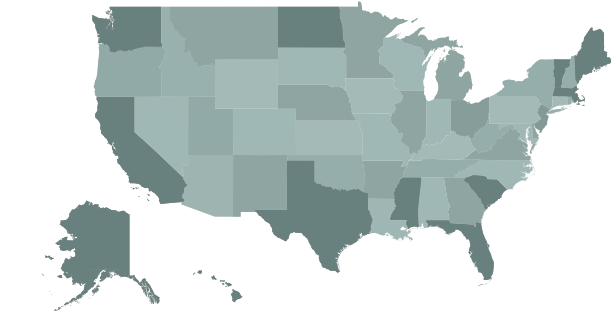
# AUR Fast Facts



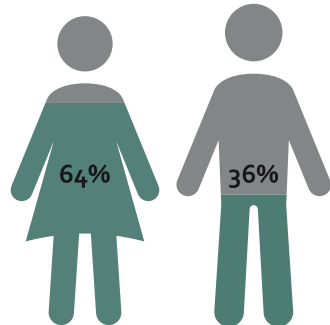
Number of Countries Represented on Campus: 60



Average Class Size: 14



Number of States Represented on Campus: 39



Student Gender Mix

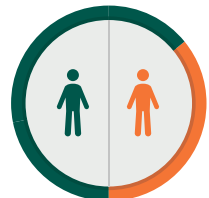
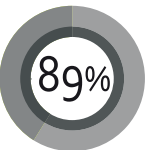
Number of Majors



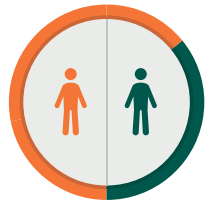
Number of Minors



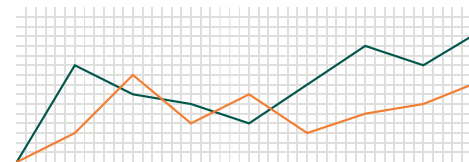
Alumni employed or in grad school after six months



Student Faculty Ratio: 15-1



Students Undertaking Internships: 73%



Average GPA of Accepted Student: 3.36





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